

SATURDAY, OCTOBER 19, 2019



A CYCLING EVENT TO BENEFIT KREMPELS CENTER



2019 SPONSORSHIP PACKAGE

WHAT

The 9th Annual King Challenge that benefits Krempels Center and directly supports the lives of individuals living with a brain injury

WHEN

9:00 AM on Saturday, October 19, 2019

WHERE

Start and finish at 200 Domain Drive, Stratham, NH

WHY

This community event benefits Krempels Center, a nonprofit organization located in Portsmouth, NH, that is dedicated to improving the lives of brain injury survivors. Funds raised help to provide programming to individuals living with brain injury regardless of ability to pay. 80% of Krempels Center members receive financial aid to attend programs.

COURSE

60 mile, 30 mile, or 10 mile ride and an adaptive tour.

CONTACT

Molly Weidman, Community Relations and Events Coordinator
at Krempels Center
mweidman@krempelscenter.org or (603) 570-2026 x 28



GOLD SPONSOR **\$5,000**

- Underwriting package on NH Public Radio included
- Logo displayed on all promotional materials including flyers and posters
- Logo prominently displayed on event website
- 2' x 3' custom company banner displayed on event's start/finish arch
- Logo on every event-related e-blast
- Logo on rider registration page
- High-visibility exhibition space at on-site Rider Expo
- Company Name mentioned throughout the day to riders/guests
- Recognition on all radio and press releases
- 4 social media posts
- 8 complimentary rider entries
- Opportunity to provide promotional items at your exhibition space

BRONZE SPONSOR **\$1,000**

- Logo displayed on all promotional materials including flyers and posters
- Logo displayed on event website
- 2' x 3' custom company banner displayed at event
- Logo on e-blast
- Exhibition space at on-site Rider Expo
- Dedicated social media post
- 2 complimentary rider entries
- Opportunity to provide promotional items at your exhibition space

SILVER SPONSOR **\$2,500**

- Logo displayed on all promotional materials including flyers and posters
- Logo displayed on event website
- 2' x 3' custom company banner displayed on event's start/finish zone
- Logo on every event-related e-blast
- Logo on rider registration page
- Exhibition space at on-site Rider Expo
- 2 social media posts
- 3 complimentary rider entries
- Opportunity to provide promotional items at your exhibition space

FRIEND SPONSOR **\$500**

- Logo displayed on event website
- 2' x 3' custom company banner displayed at event
- Logo on e-blast
- Dedicated social media post



TEAM KREMPELS LEAD SPONSOR



- Logo displayed on all promotional materials including flyers and posters
- Logo prominently displayed on event website
- Company banner displayed at Doc King Adaptive Tour (DKAT) start/finish line
- Logo on every event-related e-blast
- Logo on rider registration page
- High-visibility exhibition space at on-site Rider Expo
- Company Name mentioned throughout the day to riders/guests
- Recognition on all press releases
- 2 social media posts
- 4 complimentary rider entries for King Challenge
- Opportunity to provide promotional items at your exhibition space
- Logo on back of Team Krempels T-shirts

1 AVAILABLE

TEAM KREMPELS WATER BOTTLE SPONSOR



- Logo displayed on all promotional materials including flyers and posters
- Logo prominently displayed on event website
- Company banner displayed at Team Krempels Headquarters
- Logo on every event-related e-blast
- Exhibition space at on-site Rider Expo
- Dedicated social media post
- 2 complimentary rider entries to the King Challenge
- Opportunity to provide promotional items at your exhibition space
- Co-branded water bottles for each member of Team Krempels

3 AVAILABLE



ABOUT KREPELS CENTER

Krepels Center is a Portsmouth, NH-based non-profit organization dedicated to improving the lives of individuals living with brain injury. Brain injuries can be acquired in multiple ways and most frequently result from stroke, tumor, traumatic accident, and anoxia (loss of oxygen to the brain).

At Krepels Center, we provide therapeutic programming to individuals living with brain injury regardless of their ability to pay. Programs offered cover a wide array of topics, from gross motor skills (pickleball, cycling, yoga) and cognitive exercises (memory games, name that tune), to creative pursuits (weaving, painting, writing) and social skills building (building relationships and communication skills). Krepels Center relies heavily on local corporate sponsors and individual donors to make this programming possible.

Krepels Center is the only one of its kind in the northeast region, and only one of a handful in the country. Krepels Center fills the gap in care and support for brain injury survivors through therapeutic programming, a sense of community, and a shared understanding of the challenges.

We hope you'll join us in supporting individuals living with brain injury. Thank you!



FOR MORE INFORMATION, CONTACT MOLLY WEIDMAN AT
mweidman@krepelscenter.org
or (603) 570 - 2026 x 28
krepelscenter.org