

2018 King Challenge - Participant Ride Day Information

The 2018 King Challenge is upon us! This information packet is to ensure that participants are prepared for the event. Please **read this carefully**. We hope you find it helpful.

GENERAL INFO

Date: Saturday October 20th

Times:

- Packet Pick-Up & Registration opens at 7AM and goes until just before 9AM
- All riders group start at 9AM

Location: Timberland – 200 Domain Drive Stratham NH (note: some GPS's prefer Exeter as Town choice!) Pass by the 200 Domain Drive entrance and take your next left into the big parking lot – look for our friendly parking marshals!

BEFORE YOU ARRIVE

Train yourself: Too late; we sure hope you're ready by now!

Bike: Make sure you've gone over your bike and it's in good working order; especially check tires, cables and chain. We will have mechanics on site and on the routes but they can only perform minor repairs.

Helmet: Pack your helmet! You are *required* to wear a DOT or CSPC approved helmet on this ride.

Fundraising: Make sure you have met the \$150 (or \$25 Youth) individual fundraising minimum. Those of you who were short as of Thursday morning have been asked to visit the "Fundraising Makeup" table on Saturday in order to pick up your registration packet. Remember *the fundraising minimum is per individual, not teams (except for documented Family teams)*.

Incentives: While you're checking your fundraising progress, match it up against our Incentives program (see Fundraising tab on ride web site). You may qualify for one of our great incentives! Please check in at the Krempels Center tent before the ride if you are eligible for one or more of these incentives.

SAFETY FIRST!

We have nearly 300 riders this year and we are sharing the road with motor vehicles for most of the routes. We ask that all riders observe the rules of the road and are courteous to vehicle operators and pedestrian. You are ambassadors for our ride and your good behavior will allow us to continue in the future.

WE RESPECT OUR ROUTES!

Remember, this is a ride, not a race, and each of us on a bike is a steward of the ride. Please observe the rules of the road and be courteous. You can find 10, 30 and 60-mile route files [here](#).

WE'VE GOT THE GOODS!

Don't forget, Cannondale will have some of their latest bike models on display, Thule will be displaying some of their latest gear, Northeast Passage will have an adaptive bike demo area, plus we've got door prizes that we'll be announcing throughout the day! You won't go away hungry (or thirsty!) as La Festa, Walker's Maine, The Old Salt, Select Oyster and Lagunitas Brewing will all be on hand to make sure you're taken care of after the ride.

JUST THE FAQs!

We've tried to anticipate most of your questions here but please visit the ride web site (especially the Rider Info page) as there is a wealth of information there too! We'll have an Info Table at the ride as well.